SUSTAINABILITY & ACCOUNTING

SUSTAINABLE CAREERS



Sustainability Reporting and Assurance is a specialty where many accounting majors with a sustainability focus are finding success. This field is focused on reporting non-financial data that is material to a business' success. Examples include greenhouse gas accounting and CSR metrics. As companies continue to think more about their inputs and outputs, the need to monitor long-term viability of resources becomes increasingly important. These metrics and reports help decision makers by presenting a more holistic approach to resource availability.

Environmental Accounting, or full cost accounting adds environmental information to the financial information of conventional accounting. Environmental accounting identifies, measures, and communicates the costs to the environment from a company's past or future actions in either financial or physical terms1. This is a relatively developed field and most large accounting firms offer this service.

To learn more about sustainable careers, please contact:

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USEFUL RESOURCES

American Institute of CPAs

Carbon Disclosure Project

Sustainalytics

US EPA: An introduction to Environmental Accounting as a Business Management Tool: Key Concepts and Terms

INDUSTRY TRENDS

86% of S&P 500 publish sustainability reports

"SUSTAINABILITY IS THE NEW FACE OF RISK ASSESSMENT"

Madelyn Antoncic, Former VP of World Bank

\$68,150

median salary, according to the Bureau of Labor Statistics

STORIES FROM ALUMNI

Emily Nilson '10 Associate, World Resources Institute



Emily Nilson graduated in 2010 with a degree in Accountancy. Her career at World Resources Institute has included auditing and creating tools for other companies to assess and identify climate risks for operational strategy and long-term viability.

COMPANIES









